

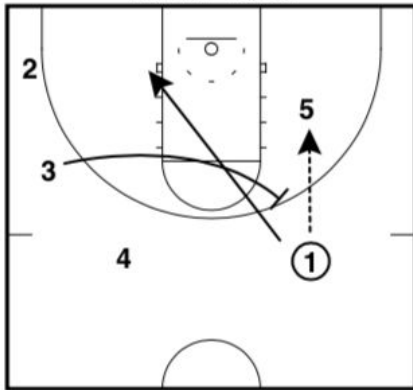
## Bob Richey- 4 Out 1 In and 5 Out Motion Offense

- Don't put any limits on yourself
- What you aim at is what you see
  - Focus more on your growth than your group
  - Be the absolute best in your current situation
- What is your process as a coach
  - How do you get better each week?
  - Challenge yourself weekly
    - Accomplish 15-20 things weekly
  - How do you get better?
- Furman Philosophy
  - Grow People (Find people that want to grow)
    - How do you grow people?
  - Further the Man Program
    - Bring in tailor and get players a suit
    - Etiquette classes
    - Grow as a person, will grow as a player
  - If everyone grows, winning is a byproduct
  - Do you have a systematic plan to grow you and people?
  - Make sure you are **convicted** in your philosophy
    - Panic causes continuous change
    - By in goes down if you are not convicted
  - Make sure you have a language with it
    - Language brings exclusivity, exclusivity brings buy in
  - Deep care for people
- Offensive Philosophy
  - Chart passes and cuts
  - Be simple, look complex
    - Do Simple Better
  - Want FTs, Close 2s, Assisted 3s
    - All while being continuous within concepts
- Concepts
  - 3 side (on the weak side of ball)
    - Call the fence
    - Slot, wing, corner
  - Ball goes to short corner
    - Bomb, burn, chase (flank??)
    - Burn= basket cut
    - Bomb= handoff action with 5
      - RPO
        - Roll pop option
    - Chase= Screen for slot

- Can go into catch and shoot/ball screen
  - Burn
    - After first burn cuts through, the 45 (wing) has a good chance to cut and fill out opposite and then you are in 4 out spacing
  - Bomb
    - No handoff, stay ball side corner
    - Smoke= deny handoff
- Spin action
- Trigger= top of key
- Zone O
  - If you go against a 2-3 zone and you get the ball to the high post they have to match up
    - Then you can run your man offense actions
- Next Gen Coaches Event
  - Have Mentors
    - Get Deeper into what you like/how you want to play
    - Not about what you know, about what you can fix
    - Be an assistant, but think like a head coach
      - Build a binder of who you are
    - Lennie Acuff-Alabama Huntsville
    - Watch film and clip it
  - Leadership
    - Business world is many years ahead of basketball
    - Grow people
  - Be convicted in who you are and what you believe in
    - Don't worry so much about what others are doing
  - No longer does shoot arounds
    - Doesn't help you shoot or defend better
  - Leadership Council
    - 4 players
  - Are your processes of growth working?
    - For players and coaches
  - Do your job so well and efficiently that you have time to work on your next job
    - What are you doing extra to stand out and get better
  - Summer Development
    - Watch film on 1 opponent
    - Read
    - Put yourself in front of audiences to work on speaking
      - What messages are you sending
      - What are you doing to communicate/motivate
  - Down is a lot easier than up
  - Further the Man Program
    - What are you doing to help player after they are done playing?

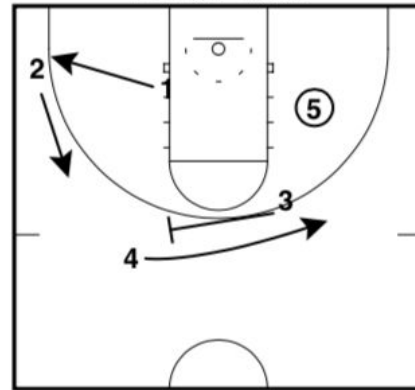
- Quick Hitters

Furman- Barrell



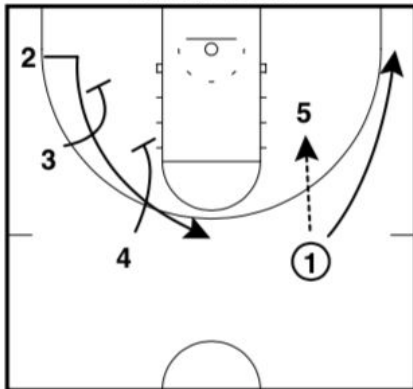
1 passes to 5.  
3 back screens for 1.

Furman- Barrell



3 screens for 4.  
2 and 1 fill the spots.

Furman-Rocker



1 passes to 5.  
1 cuts to the ball side corner.  
3 and 4 stagger screen for 2.

Furman-Swing



1 passes to 5.  
2 and 3 interchange on the weak side.  
4 flare screens for 1.